



*Family • Heritage • Legacy*







Founded by Marcelo Doffo in 1997, Doffo Winery sits in the hills of Southern California's Temecula Valley. This family owned and operated winery produces many award-winning wines and has earned a stellar reputation in the region for its Malbec, Zinfandel, Cabernet Sauvignon, Syrah, and its unique red blends. At Doffo Winery you will have the opportunity to taste exquisite wines, learn about the unique farming techniques and varietals on the "Cork N' Torque" tour, say "I Do" to the love of your life at one of the private onsite venues, or jam out to some live music on Saturday afternoons while sipping your favorite glass of wine.







## *The Doffo Story*

### **Laying Roots in Argentine Soil**

The passion that exists within every bottle of Doffo wine originates from their Italian ancestors who immigrated to Argentina in the early 1900s. Marcelo's grandfather, Bernardino, settled in Pampas, Argentina where he grew soybeans and corn and raised cattle. Marcelo grew up on that land, and it was there that his love and dedication to the art of cultivation began.



### **One Man's American Dream**

As a young man, Marcelo immigrated to the United States and began a new life journey. In 1994 he visited the old country in the northern region of Turin, Italy and discovered that like every good Italian, his great uncle still made wine the old fashioned way in his basement. Marcelo returned home anxious to try his hand at winemaking, creating his first batches in his garage.

By 1997 he had expanded his knowledge and developed his skills as a winemaker, and was awarded the silver medal from the Orange County Wine Society. This experience and honor sealed his fate. That same year he purchased an old cattle ranch in Temecula, California, complete with an historic one-room schoolhouse. The schoolhouse reminded him of a similar place he attended as a small child in Argentina. Starting with bare property, Marcelo painstakingly prepared the soil and installed trellises and irrigation lines by hand. He then planted his first vines of Cabernet Sauvignon and Syrah with a small percentage of Petit Verdot and Cabernet Franc. Four years later, Marcelo was proud to introduce his first wine, calling it "Mistura."

Marcelo's philosophy has always been that good wine making begins in the vineyard. From hand-planting each vine to the meticulous daily attention, Marcelo, his son Damian, and their crew take great care to produce intensely rich fruit that truly expresses their commitment to making world class wine. Doffo Winery produces small batches of wine in comparison to many other wineries in Temecula Valley, and the attention to detail that this affords results in bold, complex wines.







## The Next Generation

As the son of Marcelo Doffo, Damian grew up with farming and wine in his blood. In the early days of winemaking in the backyard, Damian would help out by washing bottles for 10 cents apiece. That was long ago, and thanks to his father's mentoring he has since developed into a promising winemaker. Damian developed a sophisticated palate in his years as Marcelo's assistant winemaker, but it was his father's teaching that expanded his knowledge to include all aspects of owning and managing a winery and vineyard. After graduating from Cal Poly Pomona, Damian cut his teeth in corporate sales before returning to the winery as General Manager. Now a leader in the up-and-coming wine region, Damian sits on the Temecula Valley Winegrower's Association Board of Directors and helps guide this coalition of winemakers as they forge ahead into the future.

As the winery has grown over the years, so to has the need to provide an exceptional experience for visitors. Marcelo's daughter, Brigitte Doffo-Cartaya, serves as Tasting Room Director, and under her direction newcomers and longtime members alike are welcomed to an elegant and inviting space where the wine tasting experience is at the forefront.

Marcelo's daughter, Samantha, serves as Events Director and has turned Doffo Winery into a true destination in Temecula Valley. In addition to coordinating weddings and other private events, Samantha continues to keep Doffo Wine Club happenings fresh and original.

After decades of blood, sweat and tears put into building one of the great wineries in Temecula Valley, founder Marcelo Doffo has stepped back from daily operations. He has entrusted his life's work to his three children: Brigitte, Samantha and Damian. The next generation has accepted their father's charge to continue his legacy by producing fine wine and ensuring that the doors are always open to those who seek it.

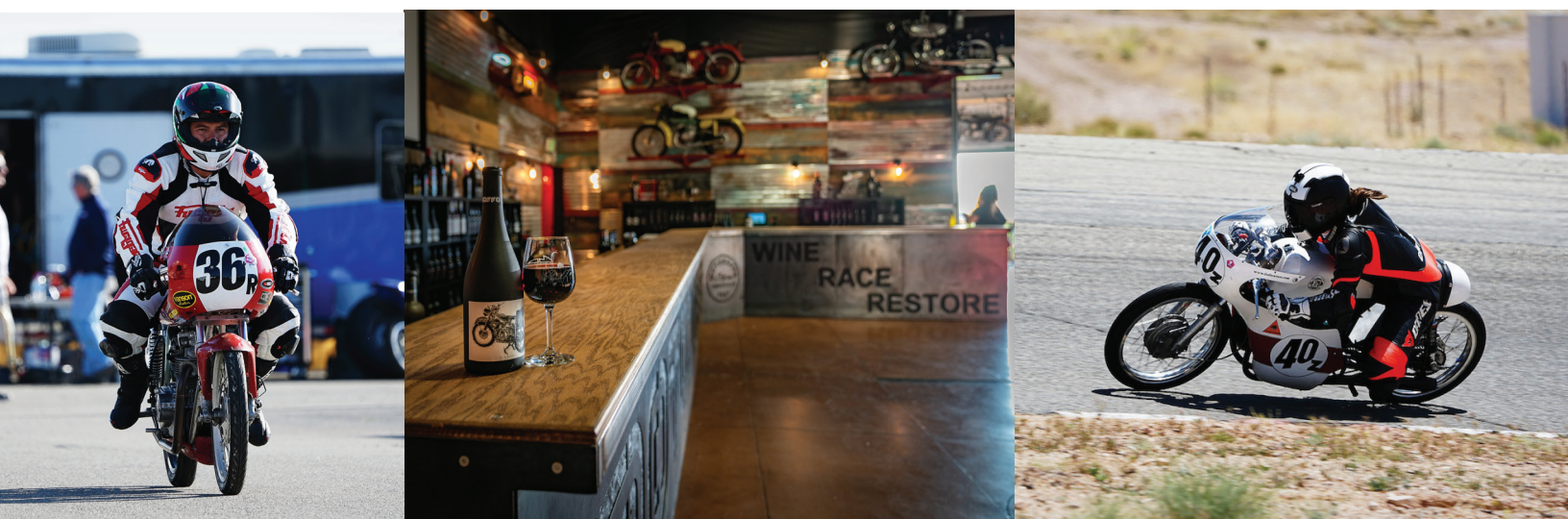






## MotoDoffo

The Doffo family's passion for motorcycles can be traced back to Marcelo's childhood in Argentina, where he first fell in love with the imported European motorcycles that were becoming popular at the time. Marcelo moved to the United States in the mid 1970s and eventually opened an auto body shop, Doffo Auto Body, with his brother, Jorge Doffo. Here his eye for perfection was put to good use and he developed his skills as a restorer. After establishing Doffo Winery, Marcelo set out on a quest to find and restore those very motorcycles that mesmerized him as a child. In the years since, the MotoDoffo Vintage Motorcycle Collection has grown to include nearly 200 motorcycles and scooters from around the world and attracts moto enthusiasts and wine lovers alike to the MotoDoffo Barrel Room housed on the winery grounds.



Over the years, Marcelo and Damian paid tribute to their favorite sport by creating an annual MotoDoffo wine, a Malbec-forward red blend that has always been a best-seller. What began as a small collection of old bikes quickly evolved into something more. Just as he did with the family business, Marcelo passed on his love of two-wheeled machines to his children. Now the Doffo family can be found riding around Southern California or even racing vintage motorcycles at AHRMA events.

With growing interest in the collection, the wine, and an expanded apparel line, the Doffo Family decided to create MotoDoffo Wines. No longer limited to a single red blend, winemaker Damian will create three unique red blends each year. In addition to holding some delicious wine, each bottle of MotoDoffo will feature original artwork commissioned from some of the motorcycling world's most renowned artists. The first series of wines boast the retro stylings of Robert Carter, while the second series highlights the frenetic interpretations of Makoto Endo.

Winemaking is, and has always been, our primary endeavor. Our philosophy is that bigger isn't better, and instead have decided to keep our operations small in an effort to deliver powerful wines while offering excellent customer service and Wine Club satisfaction.





## *Tastings & Tours*



### **Tasting Room Experiences**

We offer a variety of Tastings that will allow you to sample our latest releases, select reserve wines, and decadent dessert wines. Misto Tasting features 5-6 wines and Rosso Tasting features 6-7 wines including a library wine. The Tasting Room and adjacent patio are open to the public 7 days a week (see website for seasonal hours and holiday closures). Advance reservations are required for 8 or more people and for guests arriving by limo or tour bus.



### **Walking Tours**

We are very fortunate to call this slice of Temecula our home, and we invite our visitors to explore the Doffo grounds. Ask for a map in the the Tasting Room and embark on a self-guided walking tour through the vineyards. Make sure to check out the panoramic views from the Collina di Amore (Italian for "Hill of Love").



### **Private Tasting Experience (60 minutes)**

For those wine lovers who are looking for a more relaxed and intimate experience, our Private Tastings can accommodate up to 8 people seated in a private room. Our Rosso Tasting is included in this experience and is served with charcuterie. Advance reservations are required.



### **Cork N' Torque Tour (90 minutes)**

For the ultimate Doffo experience we invite you to hop aboard our eco-friendly tour bus for a drive through the vineyards. Along the way you will learn about the history of the winery, the different varietals on our property, and our unique farming and winemaking techniques. The experience culminates includes a private tasting and culminates with a visit to the MotoBarrel Room, which is home to barrels of aging wine and vintage motorcycles and scooters. Advance reservations are required.





## Wine Clubs

The Doffo Wine Club was introduced as a way to deliver our in-demand wines to our most loyal customers. In addition to the convenience of Doffo wines delivered to your door, members receive special discounted pricing on purchases, early access to our newest releases, invitations to exclusive events, and much more. We have four wine clubs to choose from.

### The Heritage and Legacy Clubs

This traditional wine club format provides members with shipments of new release wines 3 times per year: February, June, October. Wine Club orders can be customized upon request in advance of the release date.

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HERITAGE CLUB

#### Heritage Club Details

- 🍷 2 bottles per shipment
- 🍷 15% discount on non-library wines
- 🍷 Complimentary tastings
- 🍷 Invitations to exclusive wine club events
- 🍷 No membership fee

*Doffo*

LEGACY CLUB

#### Legacy Club Details

- 🍷 4 bottles per shipment
- 🍷 20% discount on non-library wines
- 🍷 Complimentary tastings
- 🍷 Loyalty Program (benefits increase after 1 year)
- 🍷 Invitations to exclusive wine club events
- 🍷 No membership fee

**MOTODOFFO**  
WINE CLUB

### The MotoDoffo Wine Club

The MotoDoffo club guarantees you access to each of our 3 unique MotoDoffo blend releases each year. This club consists of 2 bottles per shipment, 3 times per year (January, May, September). Members receive a 15% discount on MotoDoffo wines and a 10% discount on MotoDoffo apparel, as well as invitations to exclusive club member events. No membership fee.

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**BARREL CLUB**  
A Winemaking Experience



### The Doffo Barrel Club: A Winemaking Experience

The Doffo Barrel Club is a hands-on winemaking experience that revolves around 3 events held at the winery over the course of a year. Members participate in harvesting and processing the fruit, then return to the winery halfway through barrel aging to taste their wine, and finally help bottle the wine that they will be taking home as part of the membership.





## *Private Events*

Here at Doffo Winery we specialize in executing beautiful private events of all kinds. Choose from our three unique venues throughout the Doffo grounds (or you can rent out the entire property), and start planning your next event with our talented Events Director, Samantha Doffo. We work with some of the best caterers in the Temecula area and offer a variety of menus at different costs/person, and offer special pricing on select Doffo Wines. From weddings to special parties, fundraisers to corporate banquets, Samantha will help you choose the best options to ensure that you and your guests enjoy a memorable event.

### **WE SPECIALIZE IN:**

Weddings & Receptions | Anniversary Parties | Birthday Celebrations  
Corporate Banquets & Seminars | Fundraisers







## *Private Events*



### **The MotoBarrel Room**

The MotoBarrel Room is more than a place to age our wines and house Marcelo's vintage motorcycle collection. This temperature-controlled building with a state of the art audio/video setup can accommodate up to 60 people seated for anything from a special dinner to a corporate banquet. Capacity can be expanded to 120 guests with use of accompanying patio.



### **The Events Piazza**

Our special events piazza is ideal for wedding ceremonies and parties alike. With a raised stage at the end of the main aisle, this space can accommodate up to 120 guests. This area can be shaded for daytime events.



### **Collina di Amore**

Enjoy a breathtaking panoramic view of our beautiful grounds and the surrounding Temecula Valley from our Collina di Amore (Hill of Love). The intimate hilltop setting is ideal for small weddings or parties, and can accommodate up to 40 guests. Features a dedicated onsite bar and restroom.



### **Tasting Room Patio**

This casual but elegant space adjacent to the Doffo Tasting Room can seat up to 50 guests. The permanent patio cover offers shade in the summer and protection from the elements in the winter. The Patio can be set up for food and live music depending on what kind of event you wish to hold.





## *Contact Us*

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