



Wine Club Fall Release

OCTOBER 2020

Message from the Doffo Family

Dear Wine Club,

Our family wants to express how very grateful we are for the support you have shown for our family's winery. We never imagined that our wines would endear such an incredible group of people that is our wine club family. The support and outreach during these uncertain times has truly uplifted us. And now as we come out of a grueling harvest season it is our privilege to share with you all our Fall Wine Club release.

The harvest season was very rewarding, with the crops coming in absolutely beautiful and abundant. We are unwavering in our commitment to the best farming practices and maintain wholeheartedly our belief that the quality of our wines begins in the vineyards. We have taken an even more aggressive approach towards quality control on the grape selection and sorting tables with a dedicated crew whose sole job is to inspect and discard unwanted clusters before they are de-stemmed. This year has had its ups and downs, however our passion for crafting exceptional wines has only been invigorated.



Our Fall release comprises our two most highly sought after wines. Our Malbec wine program continues to push the boundaries of the varietal in the Temecula Valley. The 2018 Malbec shows spectacular poise with an incredible depth in color, sophisticated tannin structure and our signature smooth finish.



The Private Reserve Cabernet Sauvignon is the hallmark of our Fall release. We feel that every wine club member should have an incredible bottle of wine to share during the holiday season. The 2018 Reserve is one that will satiate your Cabernet fix, however, we recommend cellar aging for a minimum 3 to 7 years to truly unlock this wine's full potential.

We wish everyone a wonderful Fall and Holiday season. Now more than ever, embrace the ones you love and share that special bottle of Doffo Wine with them!

Salute!

Damian, Samantha, Brigitte and Marcelo

October Wine Club Selection

2018 MALBEC

The 2018 vintage of our hallmark varietal makes a statement as soon as it hits the glass, showing bright purple-red in color. Elegant and complex on the nose, this Malbec produces notes of dark berries, coffee, coconut, vanilla and leather. This wine is velvety and smooth on the palate with soft tannins, is beautifully structured and balanced, and leaves an elegant finish.

When to Drink: Enjoy now or age an additional 2-4 years

Composition: 100% Malbec

Club Selection: 1 Heritage, 2 Legacy

Winemaking Stats:

Alcohol: 13.1%

pH: 3.7

Total Acidity: 6.0g/L

Barrel Program:

Aged 18 months in 36% 1st use French oak, 36% 1st use American oak, and 28% 2nd use French oak



2018 PRIVATE RESERVE CABERNET SAUVIGNON

Using only the best Cabernet Sauvignon fruit from our vineyards, the 2018 Private Reserve is deep ruby red in color and is purely delightful on the nose. Aromas of strawberries, bell pepper, and mint give way to dark chocolate, black currant and plum. Making a strong entrance onto the palate, this elegant wine boasts a full mouthfeel with firm tannins and a long finish with a hint of red berries.



When to Drink: Enjoy now or age an additional 3-7 years

Composition: 100% Cabernet Sauvignon

Club Selection: 1 Heritage, 2 Legacy

Winemaking Stats:

Alcohol: 13.9%

pH: 3.7

Total Acidity: 6.4g/L

Barrel Program:

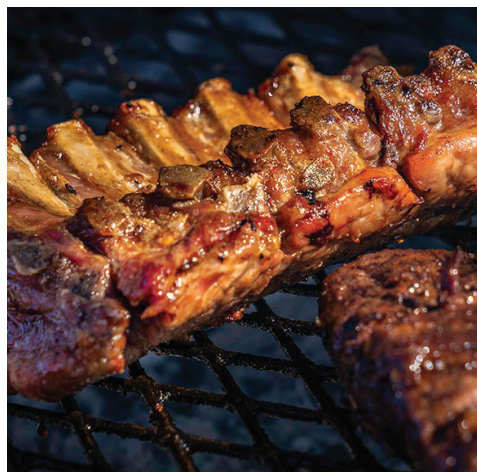
Aged 20 months in 40% 1st use American oak, 37% 1st use French oak, and 23% 2nd use American oak

Tips for Opening a Wax Top Bottle

Having trouble opening one of our wax top bottles? Use your phone to scan the code and watch Damian's tutorial. There is a trick to it and by using this technique, you'll have your bottle open in no time!



Lunch on the Colina



The Doffo Family invites you to the table for a truly unique wine country experience! Indulge in an Argentine-inspired feast, explore the valley's finest wines, and take in panoramic views of the Doffo Vineyard and Temecula Wine Country from your private table. Come break bread with us and enjoy our finest wines the way they were meant to be enjoyed!

This has been a longtime dream of our family, to offer such a unique and luxurious experience in one of the most amazing settings in all of wine country. Very early in the development of the winery, we would walk to the top of what was then a barren dirt hill and envision serving food and wine in this spectacular setting. That vision has finally come to fruition and it has been an absolute thrill to provide such a unique and meaningful experience for our fellow food and wine lovers.

*Wine
Country's
Most
Elegant
Dining
Experience*

*We invite you to make your plans to
join us this Fall!*

We are currently booking tables – head to doffowines.com/colina
for more details and to book your table.

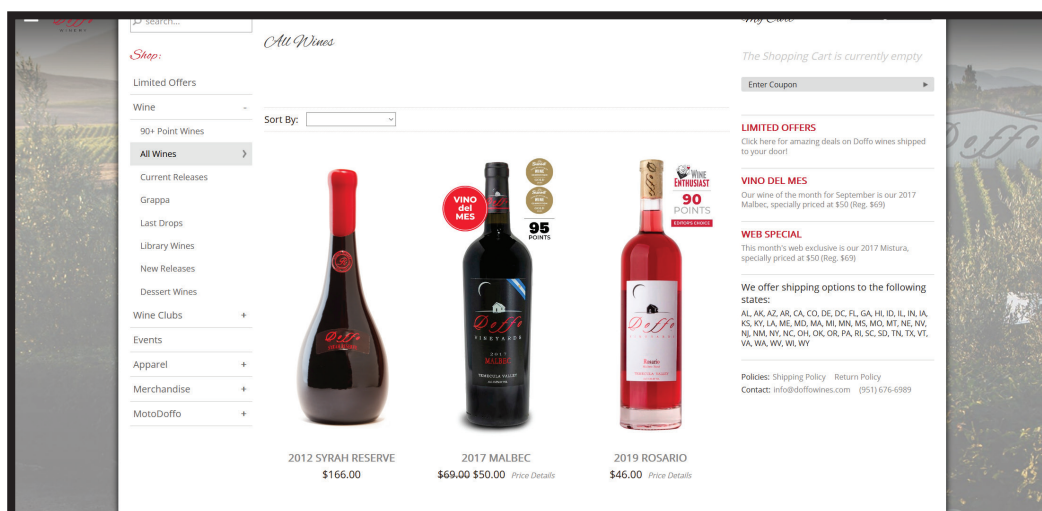


New Ways to Save

INTRODUCING OUR WEB REWARDS PROGRAM

You love Doffo Wines, and we love you! And as a thank you for the continued support of our members and loyal wine fanatics, we have implemented our Web Rewards Program. This new program allows you to earn points on any purchases made from the Doffo Winery website, which can be accrued and applied to a future order. By shopping more online for yourself, friends and family, you can earn more rewards and savings for future purchases! Plus, watch for upcoming opportunities to earn extra points!

Visit www.doffowines.com/web-rewards for more details!



NEW!

GET FREE SHIPPING WITH DOFFO DIRECT

Do you find yourself shipping a lot of Doffo wine orders? We are excited to announce a new membership opportunity that could end up saving you a lot of money on shipping. Here's how it works: you pay an annual membership fee of \$130 and receive free unlimited* ground shipping! This can be applied to online orders, gift orders, wine club orders, phone orders – anything from Doffo you would need to be shipped!

Doffo Direct membership would be eligible to use immediately and will expire 12 months from the 1st of the following month. For example, if you sign up in October 2020, your membership will be good through October 31, 2021.

For more information and to sign up, head to the Wine Clubs section of our online shop at shop.doffowines.com.

**Due to certain regulations, we are unable to ship to select states. Please visit our online shop to view a complete list of U.S. states we can ship to.*



Holiday Planning

The holidays are fast approaching, and while those dinners and get-togethers may look very different this year, we know that wine will always be an important part of any celebration. We have a couple of special offers coming up, so keep an eye on your email inbox and our social channels to join in the fun and get your wine supply for the holidays!



THANKSGIVING DINNER BUNDLE

Celebrate Turkey Day in style with a special selection of DoFFo wines designed to heighten your dining experience. On sale in early November at the winery or on our website.



BLACK FRIDAY

Sleep in on Black Friday and head to our website for our online weekend sale, November 27-30!



HOLIDAY GIFT PACKAGES

Nothing says "I love you" like a gift pack of DoFFo wines! Give your friends and loved ones what they really want for the holidays with our specially priced wine packages. On sale early November at the winery or on our website.



PRIVATE VIRTUAL TASTING WITH THE WINEMAKER

Can't get together with your loved ones this holiday season? We invite you to create a fun, memorable and educational experience by setting up a private virtual tasting with winemaker Damian DoFFo. Just choose from one of our unique wine packages and we'll ship the wine out to your group. Then, join a live Zoom call with Damian, who will lead your group through each wine, providing tasting notes, interesting facts about the winemaking process, and answering questions along the way. For more information visit www.doffowines.com/private-virtual-tasting.

Current Releases

White Wines & Rosés

Paulina Sparkling	\$29.00
2019 Rosario	\$46.00
2019 Viognier	\$40.00

Red Wines

2018 Cabernet Sauvignon	\$64.00
2017 Cabernet Sauvignon Private Reserve	\$89.00
2017 Malbec	\$69.00
2017 Mistura	\$69.00
2017 MotoDoffo Caselli 66	\$52.00
2017 MotoDoffo Gran Tinto†	\$55.00
2017 MotoDoffo Super Tinto†	\$55.00
2017 MotoDoffo Royal Tinto†	\$55.00
2017 Salute	\$64.00
2017 Syrah	\$64.00
2017 Zinfandel	\$84.00

Dessert & Sweet Wines

Doffo Port (Solera Style)	\$44.00
Lailah (Late Harvest Chardonnay)	\$62.00
Los Nietos (Late Harvest Syrah)	\$94.00
Lucca (Late Harvest Malbec)	\$73.00
Tiago (Tawny Port)	\$104.00

Library Wines

2012 Concreto Cabernet Sauvignon	\$166.00
2008 Cabernet Sauvignon Private Reserve	\$210.00
2010 Cabernet Sauvignon Private Reserve	\$195.00
2013 Cabernet Sauvignon Private Reserve	\$158.00
2014 Cabernet Sauvignon Private Reserve	\$131.00
2015 Cabernet Sauvignon Private Reserve	\$120.00
2016 Cabernet Sauvignon Private Reserve	\$120.00
2011 Malbec Reserve	\$166.00
2014 Malbec Reserve	\$110.00
2012 Syrah Reserve	\$166.00
2010 Zinfandel	\$149.00

Doffo Grappa

Grappa Malbec Brandy	\$49.00
Grappa Muscat Brandy	\$49.00

†MotoDoffo Wine Club Exclusive

~ Prices and availability are subject to change ~

To place an order visit shop.doffowines.com. For assistance placing your order
call us at 951-676-6989 or email us at wineclub@doffowines.com.

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